

INDIA PLASTICS PACT



We are creating a world where plastic is valued and doesn't pollute the environment

Managed by

Supported by



Who we are

The India Plastics Pact is an ambitious business-led platform which is uniting stakeholders across the plastics value chain to create a circular economy for plastic packaging in India. We are changing the way plastics are designed, produced, used and disposed.

Our 2030 targets



Why join the Pact



Demonstrate dynamic industry leadership beyond policy mandate resulting in positive brand recognition



Access to expert advice, research, innovation, international best practice, and technical guidance



Create new cross-value partnerships with businesses, NGOs, and governments



Direct private sector investment in recycling sector infrastructure and technology

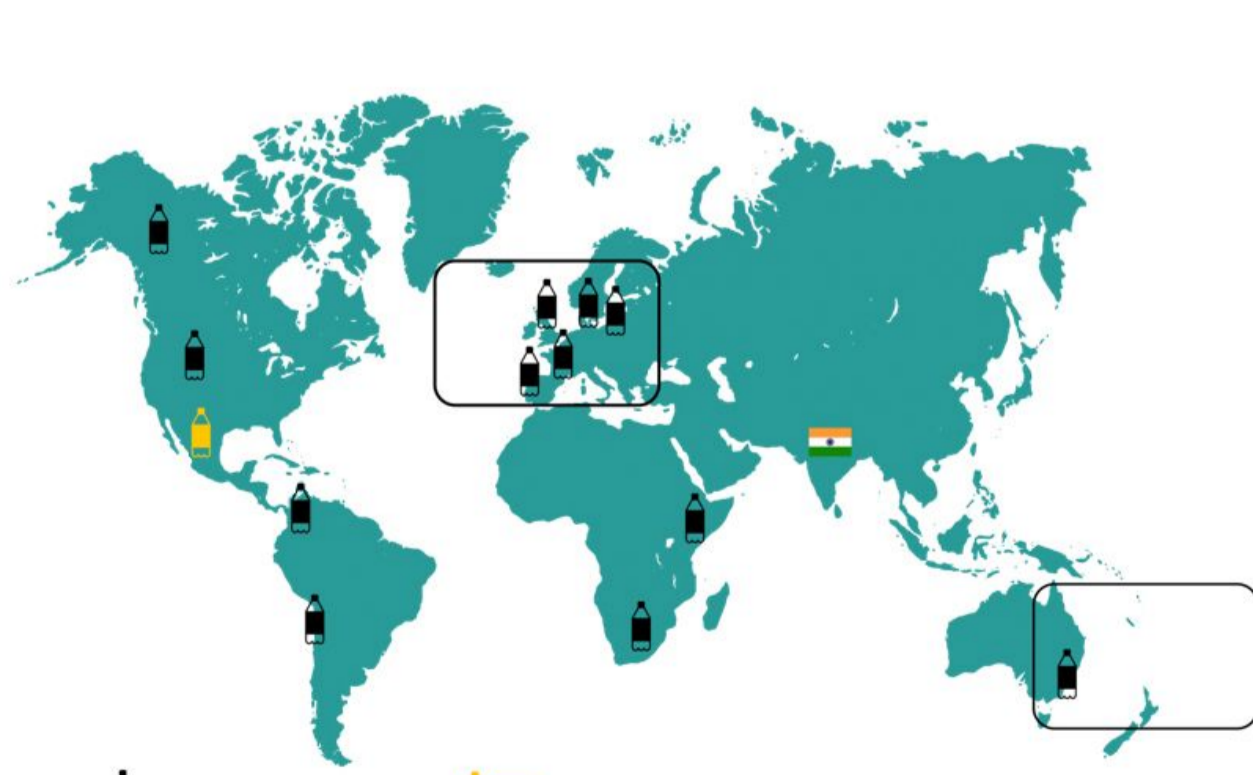
How we support EPR

India's latest EPR Guidelines aim to promote sustainable packaging through reuse, recycling and use of recycled content. The Pact's targets are closely aligned with this vision: the work under the aegis of the Pact will help members achieve their EPR obligations.

How we take action

- Roadmap
- Collaborative Action Groups
- Technical projects and reports
- Design guidance
- Consumer awareness campaigns

Global movement



Plastics Pacts launched Plastics Pacts in development

Join us now

Join India's top brands, retailers, recyclers, waste management organisations, packaging producers and NGOs as they work together to create a circular economy for plastic packaging

Together, we can!

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India Plastics Pact