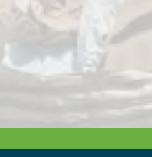


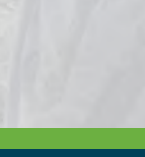


Creating a world where plastic is valued and doesn't pollute the environment.

Managed by



CII-ITC Centre of Excellence for Sustainable Development



Confederation of Indian Industry

Who we are

The India Plastics Pact, a Confederation of Indian Industry initiative, is an ambitious business-led platform which is uniting stakeholders across the plastics value chain to create a circular economy for plastic packaging in India. We are changing the way plastics are designed, produced, used and disposed.

Our 2030 targets

Target 1

Define a list of unnecessary or problematic plastic packaging items and take measures to address them through redesign and innovation

Target 2

100% of plastic packaging to be reusable, recyclable or compostable*

Target 4

25% average recycled content across all plastic packaging

Target 3

50% of plastic packaging to be effectively recycled

Why join the Pact

- Demonstrate dynamic industry leadership and highlight your actions and achievements
- Gain access to research, innovation, and technical guidance
- Create new cross-value partnerships with businesses, NGOs, and the government
- Seize engagement opportunities with the Global Plastics Pact Network
- Demonstrate progress and set benchmarks to measure and target your impacts
- Shape the Pact's body of work and work streams
- Join stakeholders across the value chain in collaborative action groups and pilot projects
- Engage in cross-sectoral partnerships and actions through webinars, events, and conferences

[Meet our signatories](#)

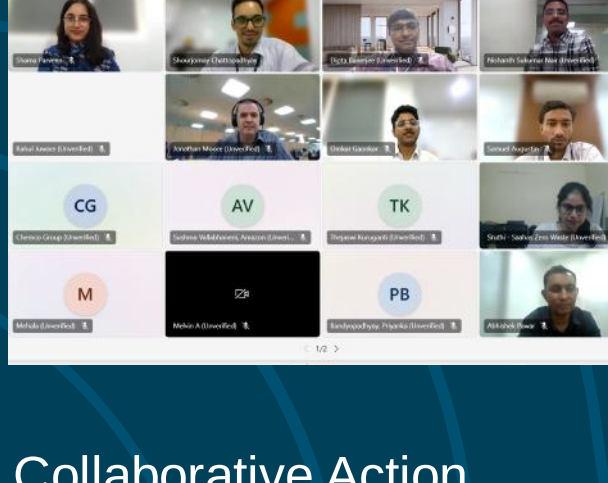
IPP and EPR: supporting stakeholders across the value chain

India's EPR Guidelines aims to promote sustainable designing, manufacturing, and consumption of plastic packaging by setting targets for packaging reuse, recycling and use of recycled content. Achieving these targets is possible through collaborative action, and the Pact brings relevant stakeholders to a single platform to form partnerships and take innovative measures to catalyse progress towards national targets.

How we take action



[Roadmap to 2030](#)



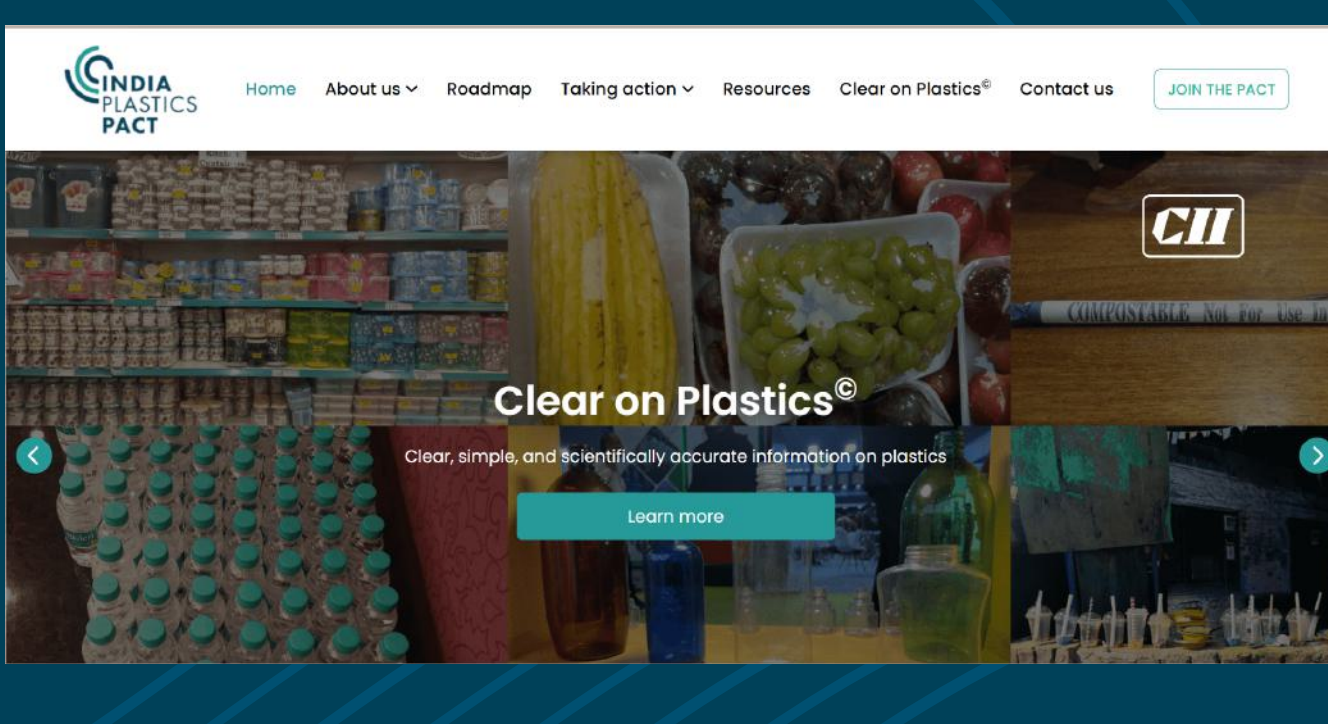
[Collaborative Action Groups](#)



[Design guides](#)



[Technical projects and reports](#)



[Consumer awareness campaigns](#)

IPP joins the Global Plastics Pact Network



Join the India Plastics Pact now

Collaborate with leading Indian businesses — FMCG brands, retailers, packaging manufacturers and other relevant stakeholders — across the plastics value chain to create a circular economy for plastic packaging.

Together we can!

For more information...

www.indiaplasticspact.org

ippaction@cii.in

[@India Plastics Pact](https://www.linkedin.com/company/indiaplasticspact)